



MAY



is National Bike Month

Thursday, May 15th is the official Bike to Work Day at Specialized. Remember, no cars in our parking lot or you'll get towed.

Pancake Breakfast 7:30 am to 9:00 am

Annual Share the Road Ride 9:30 am

Join us for a short loop on Monterey Road to generate goodwill between motorists and bicyclists.

10th Annual Specialized Industry Commute Cup Challenge

We want to keep the Commute Cup! We won in 2001, 2002, 2006 and 2007. Company who posts the highest number of bike commuters wins. We need everybody to ride in---no excuses!

Bicycles and Clean Air

- *Commuting by bicycle produces zero pollution.*
- *If people rode a bicycle instead of using a motor vehicle for trips of less than two miles, the majority of motor vehicle pollution would be prevented.*
- *Motor vehicle emissions represent 31% of total carbon dioxide, 81% of carbon monoxide, and 49% of nitrogen oxides released in the U.S.*
- *Approximately 40% of all trips are less than 2 miles in length – which represents a 10-minute bike ride or a 30-minute walk.*
- *A short, four-mile round trip by bicycle keeps about 15 pounds of pollutants out of the air we breathe.*

Bicycles are Better than Cars

- *100 calories can power a cyclist for three miles.*
- *100 calories can power a car 280 feet.*
- *About 12 bicycles can be parked in the space required for one car.*
- *Traffic jams in the 29 major cities cost commuters an estimated \$24.3 billion annually (and makes them grouchy).*
- *The number of US bicycle commuters doubled between 1983 and 1990.*
- *More than half of all Americans live less than 5 miles from where they work.*

You can never be too **SPECIALIZED**

